

5 UNFAILING TIPS

TO SELL

ULTRA-PROCESSED

FOOD TO CHILDREN

and help Brazil to reach higher rates of obesity and other chronic diseases



** This infographic included excessive doses of irony and is based on research conducted by Idec and Unicef*

Achievement

idec
Instituto Brasileiro de
Defesa do Consumidor

In partnership with

unicef 
para cada criança

**ALIMENTANDO
POLÍTICAS**